

How-To Guide

Registering a New Principal Entity on the VILPOWER & BSNL DLT Platform

Follow these steps to get your business registered smoothly on the VILPOWER and BSNL DLT platforms.

Step-by-Step Registration Process

- 1. Visit the DLT Portal**
Go to the DLT platform and begin by selecting 'Sign Up as an Enterprise'.
- 2. Enter Business Details**
Provide a valid **Business PAN**, along with the **authorized person's mobile number and email address**.
- 3. Verify Contact Information**
Verify the phone number and email address via OTPs sent to both.
- 4. Fill the Registration Form**
Complete the form and upload the required documents (e.g., PAN card, business proof, etc.).
- 5. Add Your Telemarketer**
 - In the "Select your Telemarketer" field, type: **Arihant Global Services India Private Limited**
 - Wait for the drop-down to appear, then select: **Arihant Global Services India Private Limited**
 - In the "Enter your Telemarketer ID" box, type: **1202159306972102209**
 - Click **Verify**
- 6. Make the Payment & Submit**
Pay the registration fee:
 - ₹5900 for VILPOWER with Taxes
 - ₹3450 for BSNL with TaxesSubmit the application. You'll receive a **Temporary ID**. After successful verification by the operator, you'll receive your official **Entity ID/Registration ID**.

Registering Your Headers on the DLT Platform

1. Go to the **Headers** section and click on **SMS Headers > Add**
2. Choose your template type:
 - (A) Promotional** (Numerical)
 - (B) Others** (Transactional / Service Implicit / Service Explicit) [know more](#)
3. If you're selecting **Promotional**, choose the relevant **Category** from the drop-down.
4. Enter the **Header name** you'd like to register and check for its availability.
5. Justify your chosen header name in **100 characters or less**.
6. Submit your header for approval.

Need help during the process? Reach out to Arihant Global's support team — we're happy to assist you!

How to Register Your Content Templates on the DLT Platform

Once your Entity ID is approved and your headers are registered, the next step is to add your **Content Templates**. Here's how to do it step-by-step:

Step-by-Step Content Template Registration

1. **Go to the Template Section**

Navigate to: **Template > Content Template > Add**

2. **Choose Your Template Type** [Know more](#)

Select one of the following template types based on your use case:

- **Promotional**
- **Service Implicit** (Recommended for most transactional use cases)
- **Service Explicit**
- **Transactional** (Only for bank OTPs – not for general transactional use)

✓ *Note: If your template is for transactional communication like order confirmations or service updates, choose "Service Implicit."*

1) **Select a Category** (Only applicable for Promotional templates)

Pick a relevant category from the drop-down list.

2) **Assign Headers to the Template**

Search for and select all headers you'd like to use with this template.

3) You can choose **multiple headers** for a single template – just make sure all required ones are added during this step.

4) **Link a Consent Template (Optional)**

if you have a consent template already approved, you can select it from the drop-down.

5) **Choose Your Brand Name**

Select your brand name from the list provided.

6) **Add the Template Content**

You have two options:

- **Pre-Approved Template:**

Select a pre-approved format and modify the name or content if needed.

- **Custom Template:**

Add your own **Template Name** and write the **template message content** in the text box.

Important Notes- The approval process to get your Entity ID and register headers typically takes **2–3 working days**.

1. If any of your submitted documents are rejected, the DLT support team will notify you via email with instructions on what needs to be fixed.

2. Your **Header name** should ideally match your **Entity Name**. If they differ, make sure to explain why in the justification field (within 100 characters). Add supporting links (e.g., your website or trademark license), and **include your mobile number** to help the DLT support team reach out if they need clarification.

If you have any questions or need help during the process, don't hesitate to reach out to the [Arihant Global Support Team](#) — we're here to assist you every step of the way!

Step 1

Register with BSNL DLT

Select your area of Operation

As Enterprise [more info >](#)

As Telemarketer [more info >](#)


CANCEL

NEXT

Already have account ? [Login Here](#)


Step 2.

Please fill up all the details. The mobile number and email address entered here will be the login credentials,



Sign up for a Business account


Enter the email address & password you'll use to sign up or log in

Select Business Type * 

Enter your Name *

Authorized person to access BSNL DLT. The same name should reflect in LOA document.

Enter your Email ID *

Password * 

Confirm password *

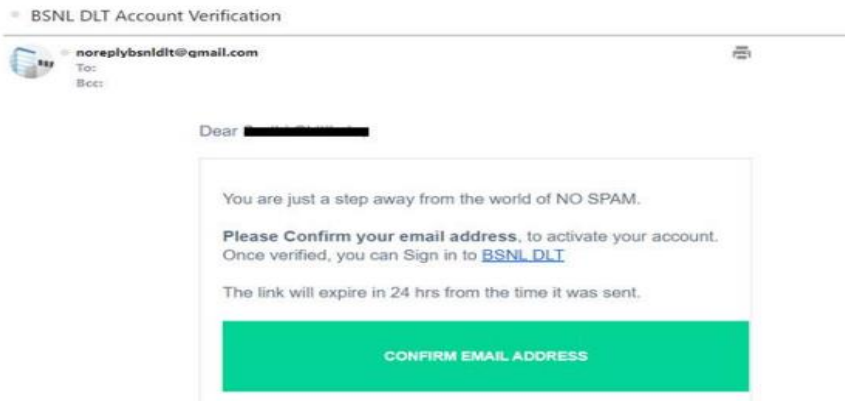
Mobile Number *

CANCEL CONTINUE

Step 3

After clicking submit, verify your mobile number by entering the OTP and email by clicking on the verification link sent to your email address.


If you don't see an email from VILPOWER or BSNL, please search for the subject name **“BSNL DLT Account verification”** or **“VILPOWER Account Verification”**.




Step 4


Fill the basic business details as mentioned below.

Tell us more about your business
Enter the email address & password you'll use to sign up or log in

Individual 

Select Industry Type * 

Business PAN *

Business URL (if applicable) 

GST Number

Business Established Date *

Business Name *


Enter Alternative Email ID *


Please note – The Business Name should match the GST certificate (if applicable).


After filling the basic details of business now fill the details of Business Owner as mentioned below.


Business Owner Contact Information

Please enter the contact information for the owner of this business or the primary contact person for this account.

First Name(C.E.O, Director, Proprietor) * 

Middle Name(Optional) 

Last Name * 

Date of Birth * 


Business Address


Business address should be the same as mentioned in 'Proof of Entity' document.

Address *

Pincode *

City *

India 

Select State * 

Business Phone *

Upload your identity documents for verification


Post review of documents, you can start using the account

Documentation

- Proof of Business Identity
- Proof of Business Entity
- Letter of Authorization
- Authorized Signatory

Proof of Business Identity

Business name on PAN to match as given in the account

 your image
[REMOVE COMPANY PAN CARD \(3\).JPG](#)

- Maximum file size: 2MB
- Acceptable file type: JPEG, PNG and PDF
- Supporting documents must be government issued and up-to-date

[BACK](#) [CONTINUE](#)

After uploading the documents click on continue and fill other details as mentioned & make the payment. After successful submission the details DLT team will check the documents and inform the client over registered ID whether entity approved or rejected.

Documents Required:

1. Accepted Proof of Identity - Business PAN. (If individual or sole proprietor, you can add you individual PAN number)

2. Accepted Proof of Entity –

For Individual –

- Aadhar Card
- Passport
- Driving License

For Others (Companies, Educational Institutes, Healthcare's or corporates)–

- Shops & Establishment Registration Certificate
- GST Reg. Document
- TAN Registration document
- FSSAI License
- Import & Export Registration Document
- Certificate of Incorporation
- Or other documents by issued by Government state or central.

3. Letter of Authorization – Prepare the LOA, format is available in email.

4. Accepted Authorized Signatory

- GST Document which includes the name of Authorizing Signatory
- Ministry of Corporate Affairs Document
- Board Resolution mentioning the name of Authorizing Signatory signing LOA on letter head
- MOU/MOA

Step 5

Add Your Telemarketer

In the "Select your Telemarketer" field, type:

Arihant Global Services India Private Limited

Wait for the drop-down to appear, then select:

Arihant Global Services India Private Limited

In the "Enter your Telemarketer ID" box, type: **1202159306972102209** And Click **Verify**

Step 6- Please register your headers on the VILPOWER or BSNL DLT platforms using the below process.

- 6.1 Open Headers > SMS Headers > Add new Headers
- 6.2 Choose header type – Promotional / Others (Transactional / Service Implicit / Service Explicit). [Know more](#)
- 6.3 Select a category from the drop-down list (applicable only if you want to add promotional type headers)
- 6.4 Enter the required Header and search for availability
- 6.5 Justify the chosen header name in 100 characters
- 6.6 Submit for approval

Note - **The Header selected by you should match the entity name.** If the header name is different, please justify the same (in max 100 chars.) by adding website link, trademark license page link and your mobile number in the description box. The mobile number will help the DLT support team to contact you in case of any queries

Step7- How to Add headers?

Step 7.1



Step 7.2

The screenshot shows the 'Add Header' form with the following details:

- Navigation:** DASHBOARD, HEADERS, TEMPLATES, CONSENTS UPLOAD.
- Header:** It all starts with a great Header. Find and purchase a Header
- Type:** Promotional (selected), Other.
- Select Category:** A dropdown menu.
- Find your Header:** A search input field with a magnifying glass icon and a 'Bulk Header ==>' button.
- Explanation for Sender ID *:** A text area with a 'Max Characters:100' limit.
- Buttons:** CANCEL and SUBMIT FOR APPROVAL.
- Information Panel:**
 - Header (Sender ID) registration: Every header gets a unique Header ID.
 - Messages are classified into:
 - Promotional
 - Other
 - Transactional
 - Service Explicit
 - Service Implicit
 - KNOW MORE >

Step 7.3

The screenshot shows the 'Add Header' form with the 'Select Category' dropdown menu open. The selected category is 'Consumer goods and automobiles'. Other visible categories include Education, Health, Communication/Broadcasting/Entertainment/IT, Tourism and Leisure, and Food and Beverages. The rest of the form and information panel are identical to Step 7.2.

For Promotional Headers

DASHBOARD HEADERS TEMPLATES CONSENTS UPLOAD

It all starts with a great Header. Find and purchase a Header

Type [Know more about SMS Types](#)

Promotional Other

Consumer goods and automobiles

Find your Header

Bulk Header >>

Your Header is available!
586777 ₹0

Explanation for Sender ID *

Max Characters:100

Header (Sender ID) registration:
Every header gets a unique Header ID

Messages are classified into:

1. Promotional
2. Other
 - I. Transactional
 - II. Service Explicit
 - III. Service Implicit

Step 7.4

For other headers i.e. transactional headers (Service Implicit/Explicit for end user)

Transactional category is purely for Banking sector only.

It all starts with a great Header. Find and purchase a Header

Type [Know more about SMS Types](#)

Promotional Other

ARIHNT 🔍 [Bulk Header >>](#)

Explanation for Sender ID *

Max Characters: 100

Header (Sender ID) registration:

Every header gets a unique Header ID

Messages are classified into:

- 1. Promotional
- 2. Other
 - I. Transactional
 - II. Service Explicit
 - III. Service Implicit

Step 7.5

It all starts with a great Header. Find and purchase a Header

Type [Know more about SMS Types](#)

Promotional Other

ARIHNT 🔍 [Bulk Header >>](#)

Your Header is available!

ARIHNT ₹0

Explanation for Sender ID *

Short form of product Textlocal, used to send transactional updates.
Contact no - 9XXXXXXX

Header (Sender ID) registration:

Every header gets a unique Header ID

Messages are classified into:

- 1. Promotional
- 2. Other
 - I. Transactional
 - II. Service Explicit
 - III. Service Implicit

Step 8

Register your content templates

8.1 Select Template > Content Template > Add

8.2 Choose the Template type - Promotional / Service Implicit / Service Explicit / Transactional
[know more](#)

8.3 For your transactional templates select the 'Service Implicit' category.

- **Transactional' category templates are reserved for bank OTPs only.**

8.4 Select a Category from the drop-down list (Only for Promotional Category)

8.5 Search and select all Headers that you would want to use with this template

8.6 You can select multiple headers for a template. Ensure all the headers that are required for the template are selected during creation.

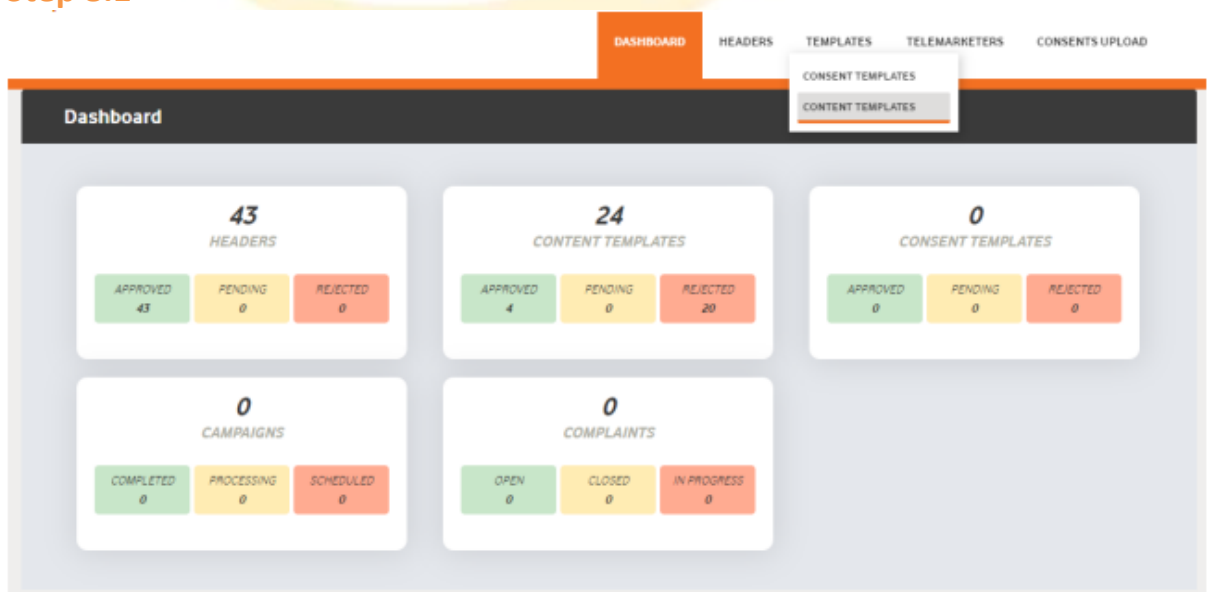
8.7 Select Consent Template from the drop-down list (Optional)

8.8 Select your Brand Name from the drop-down list

8.9 Select a pre-approved template or add a custom template

- ❖ If you select custom - Add a Template Name and template content in the 'template content' text box.
- ❖ If you select pre-approved – Edit the template name and content to preferred content

Step 8.1



Step 8.2

Dashboard HEADERS **TEMPLATES** TELEMARKETERS BRAND NAME

Add Content Template

Template Type
 Promotional Transactional Service

Consent Type
 Implicit Explicit

Header
Search Header *

Message Text Type
Text

Consent Template
Select Consent Template

Brand Name
Select Brand

Template Type *
 Pre-Approved Custom

Template Name *

Template Message *

Insert Variable

Characters Used: 9

Step 8.3

Dashboard HEADERS **TEMPLATES** TELEMARKETERS BRAND NAME

Add Content Template

Template Type
 Promotional Transactional Service

Consent Type
 Implicit Explicit

Header
Search Header *

Message Text Type
Text

Consent Template
Select Consent Template

Brand Name
Select Brand

Template Type *
 Pre-Approved Custom

Get Pre-Approved Templates

Template Name *

Template Message *

Dear Reader, Congratulations! You can now access {User#} Special Edition. Click here to read the eMagazine- {User#}{User#}

Characters Used: 111

Preview Message

CANCEL

! You have used 111 characters. This is only a guide, as variable fields may vary in length. Space consumed for 1 variable is 50 char and avoid double space.

Please follow the above mentioned steps to add the templates i.e. for Transactional or Promotional. Still have doubts please contact us- [Arihant Global](#)

Note- It's mandatory to add Brand or Company Name in Content Template as per DLT rules.

Types of Headers (Sender Names)

1. Promotional Headers:

Headers that can be used for sending Promotional messages fall under PROMOTIONAL type. Promotional message means commercial communication that can be sent to a mobile subscriber whose preferences are not set (not on DND). Any commercial communication that an enterprise can send to an intended recipient after taking consent to send such messages.

Header Examples (6 numeric): 565690, 787878, 987123, 555555, etc.

Promotional Headers should start with the number that matches with the category (as per DND Preferences).

1. Banking/Insurance/Financial products/ credit cards. Ex: 123890, 154987

2. Real Estate Ex: 234567, 264789

3. Education Ex: 397134, 321456

4. Health Ex: 467931, 444654

5. Consumer goods and automobiles Ex: 582974, 564123

6. Communication/Broadcasting / Entertainment/IT Ex: 631469, 693147

7. Tourism and Leisure Ex: 789456, 714369

8. Food and Beverages Ex: 896321, 816934

0 (Zero) Others – Category that doesn't appear in 1-8 Ex.- 012389, 098654

2. Others Headers:

Headers that can be used for sending Transactional, Service Implicit and Service Explicit message fall under OTHER type. Same Header can be used against all three types of messages. All these headers are case sensitive.

Header Examples (6-alpha): ARIHNT, AGSIPL, ARHNTM, AGSDLT etc.

Transactional: Message which contains One Time Password (OTP) and requires completing a banking transaction initiated by the bank customer. This is applicable to all banks including national/ scheduled/ private/ Govt. and MNC banks.

Ex: TRHDFC, DCBBNK, MKOTEK etc.

Service Implicit: Messages arising out of customer's actions or his relationship with the Senders which are not promotional, and is not in the interest of the customer to block such communications. These messages may or may not be triggered by a subscriber-initiated transaction and will not be blocked for subscribers who have otherwise blocked service messages also.

- ❖ Product purchase confirmation.
- ❖ Confirmation messages of a net banking or a credit/debit transaction.
- ❖ Delivery status of a parcel.
- ❖ OTP required for e-commerce website, app login, social media apps, KYC, etc.
- ❖ Messages from schools regarding attendance/transport.
- ❖ Messages from hospitals/clinics regarding appointment/discharge reports.
- ❖ Govt./TRAI/DoT mandated messages, advisories, messages from state Govt., LEAs, local authorities, traffic advisories, election commission, and disaster management advisories.
- ❖ Service messages from car workshops, gadget service centres.
- ❖ Day-end/ month-end settlement alerts to securities/demat account holders.

Ex: ASGIPL, ARIHNT, AGSMMSG etc.

Service Explicit: Any service message which doesn't fall under the category of service message (Implicit) will be sent only against service explicit, digitally verified/verifiable consent that has been taken from the subscriber by the respective enterprise.

Ex: ASGIPL, ARIHNT, AGSMMSG etc.

OTHER – Govt.

Note- Only Govt. entities can register these Headers that can be used for sending Transactional, Service Implicit and Service Explicit messages.

Content Template Types

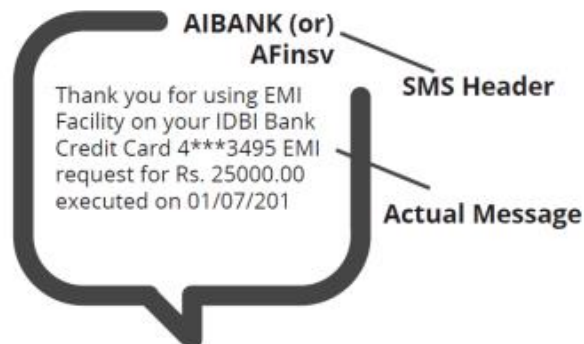
Service Implicit: Any message arising out of a customer's action or their existing relationship with the enterprise, that is not promotional, will be considered as Service-Implicit message.

What can it be used for?

Confirmation messages of net-banking or credit/debit card transactions.

- Product purchase confirmation, delivery status, etc. from e-com websites.
- Customer making payments through payment wallet over an e-commerce website/mobile app and an OTP is sent to complete the transaction.
- OTP's required for e-com website, app login's, social media apps, authentication/verification links, securities trading, Demat account operations, KYC, e-wallet registration, etc.
- Messages from TSP/ISP.
- Periodic balance info, bill generation, bill dispatch, due date reminders, recharge confirmation (DTH, cable, prepaid electricity recharge, etc.), delivery notifications, and any other periodic upgrades.
- Messages from retail stores related to the bill, warranty.
- Messages from schools-attendance/transport alerts.
- Messages from hospitals/clinics/pharmacies/radiologists/pathologists about registration, appointment, discharge, reports.
- Confirmatory messages from app-based services.
- Govt./DOT/TRAI mandated messages.
- Service updates from car workshops, repair shops, gadgets service centres.
- Directory services like Just dial yellow pages.
- Day-end/month-end settlement alerts to securities/Demat account holders

Example:



Actual Message	Required Template Format
Thank you for using EMI Facility on your IDBI Bank Credit Card 4***3495. EMI request for Rs. 25000.00 executed on 01/07/2019	Thank you for using EMI Facility on your IDBI Bank Credit Card {#var#}. EMI request for {#var#} executed on {#var#}
Transaction alert: 49.0 was used from your flipkart gift card 6000172013334850 for order od117666705985700000 on flipkart. Balance remaining in the card: 0.0. If you don't	Transaction alert: {#var#} was used from your {#var#} gift card {#var#} for order {#var#} on flipkart. Balance remaining in the card: {#var#}. If you don't recognize this transaction, please

recognize this transaction, please reach out to http://fkrt.it/q0rbconnnn immediately.	reach out to {#var#} immediately.
Kindly note that the free look period for your insurance cancellation is 15 days from date of receipt of insurance policy. Regards, Bajaj Finance Ltd.	Kindly note that the free look period for your insurance cancellation is {#var#} from date of receipt of insurance policy. Regards, Bajaj Finance Ltd.
Dear Kishore, OTP is 2568 for order id #101794788 at daily orders phone case maker mobile app, kindly enter it to confirm your order. thank you!	Dear {#var#}, OTP is {#var#} for order id {#var#} at daily orders phone case maker mobile app, kindly enter it to confirm your order. thank you!

Service Explicit:

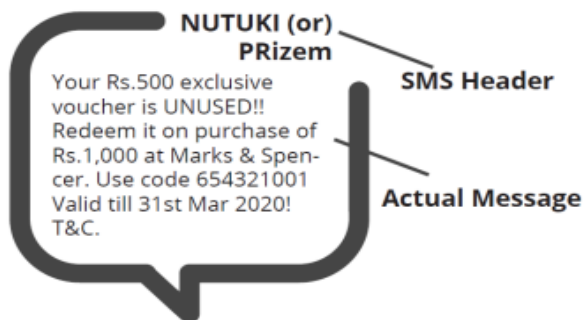
These are the messages which require explicit consent from the customer that has been verified directly from the recipient in a robust and verifiable manner and recorded by the consent registrar. It includes any service message which doesn't fall under the service-implicit category.

Note: The customer consent template needs to be linked to content templates (Optional currently).

What can it be used for?

- Messages to the existing customers recommending or promoting their other products or services.

Example:

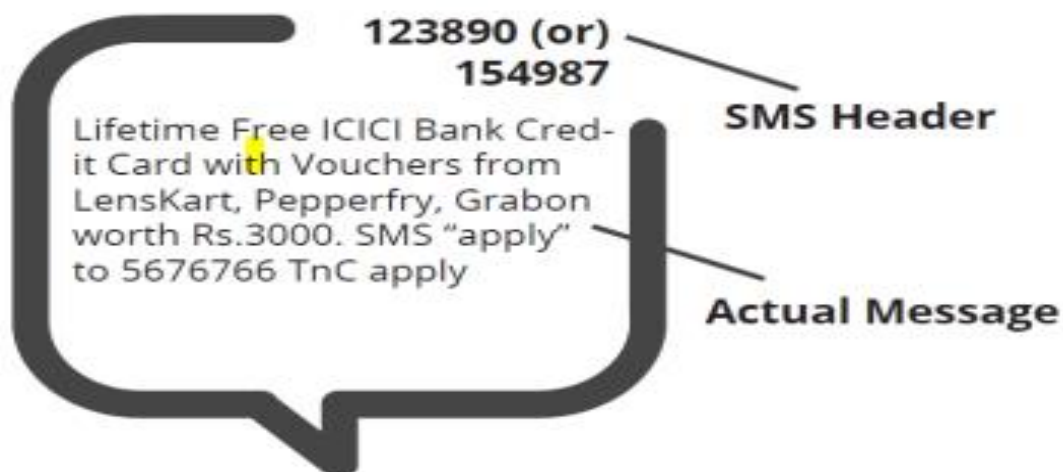


Actual Message	Required Template Format
Your Rs.500 exclusive voucher is UNUSED!! Redeem it on purchase of Rs.1,000 at Marks & Spencer. Use code 654321001 Valid till 31st Mar 2020! T&C.	Your Rs.{#var#} exclusive voucher is UNUSED!! Redeem it on purchase of Rs.{#var#} at Marks & Spencer. Use code {#var#} Valid till {#var#}! T&C.
Hi, In order to best serve you and others, could you click on mosl.co/ywq8FBjpAn to share your meeting experience with Motilal Oswal RM Raju Saha on 22nd	Hi, In order to best serve you and others, could you click on {#var#} to share your meeting experience with {#var#}
Bajaj Finserv Personal Loan needs Minimal Documentation. Fulfil your financial needs in one click http://m.BajFin.in/lphr8tFE	Bajaj Finserv Personal Loan needs Minimal Documentation. Fulfil your financial needs in one click {#var#}.

Promotional

Any message with an intention to promote or sell a product, goods, or service related. Service content mixed with promotional content is also treated as promotional. These messages will be sent to customers after performing the preference and consent scrubbing function. Note: The customer consent template needs to be linked to content templates (Optional Currently)

Example:

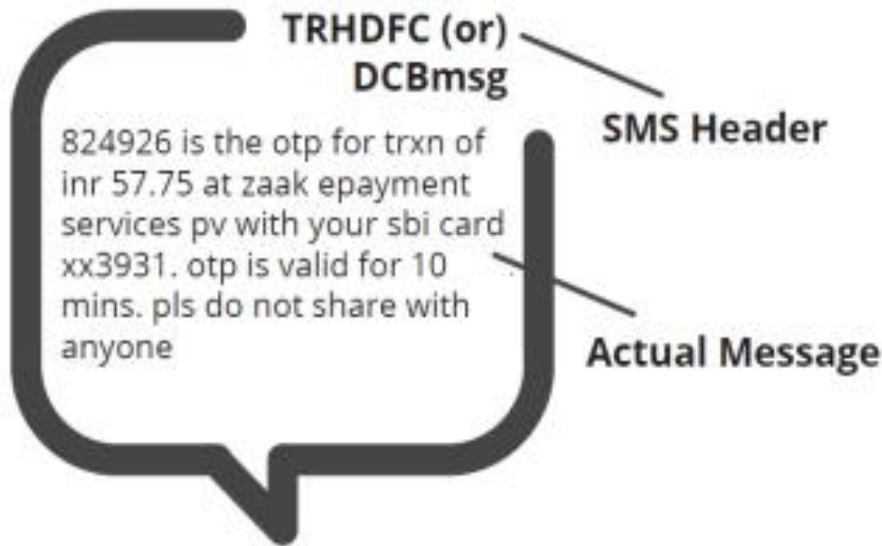


Actual Message	Required Template Format
Lifetime Free ICICI Bank Credit Card with Vouchers from LensKart, Pepperfry, Grabon worth Rs.3000. SMS "apply" to 5676766 TnC apply	Lifetime Free ICICI Bank Credit Card with Vouchers from LensKart, Pepperfry, Grabon worth Rs.{#var#}. SMS "{#var#}" to 5676766. TnC apply
Pay JUST Rs 640* pm & get Rs 83,333 for 120 months or payout of Rs 1,00,00,000 With LIC*(Life Insurance Cover) For Your Family. http://px2.in/pAD4TIs	Pay JUST Rs {#var#} pm & get Rs {#var#} for {#var#} months or payout of Rs {#var#} With LIC (Life Insurance Cover) For Your Family. {#var#}
YOU can win Rs 20,000 in Fantasy cricket use code 542321. Install Qureka Pro app now to WIN Click - https://abc.com	YOU can win Rs {#var#} in Fantasy cricket use code {#var#}. Install Qureka Pro app now to WIN Click - {#var#}

Transactional (Bank OTPs only)

Any message which contains OTP and requires a banking transaction initiated by a bank to customer will only be considered as transactional. This applies to all banks like national, scheduled, private, govt., and even MNC's.

What can it be used for?



Actual Message	Required Template Format
824926 is the otp for txn of INR 57.75 at zaak epayment services pv with your SBI card xx3931. OTP is valid for 10 mins. Pls do not share with anyone	{#var#} is the otp for txn of INR {#var#} at {#var#} with your SBI card {#var#}. OTP is valid for {#var#}. Pls do not share with anyone
032456 is your OTP for fund transfer for amount Rs.3,000 to Ravi. OTP valid for 8 minutes. Do not share this OTP with anyone.	{#var#} is your OTP for fund transfer for amount {#var#} to {#var#}. OTP valid for 8 minutes. Do not share this OTP with anyone.
428684 is OTP for your eComm Txn for amount Rs.15,000. OTP valid for 8 minutes. Do not share this OTP with anyone.	{#var#} is OTP for your eComm Txn for amount {#var#}. OTP valid for 8 minutes. Do not share this OTP with anyone
369147 is OTP for your premium payment for amount Rs.34,000. OTP valid for 8 minutes. Do not share this OTP with anyone.	{#var#} is OTP for your premium payment for amount {#var#}. OTP valid for 8 minutes. Do not share this OTP with anyone.
852456 is your OTP for BillDesk Payment in NetBanking. OTP valid for 8 minutes.	{#var#} is your OTP for BillDesk Payment in NetBanking. OTP valid for 8 minutes.

Do's for Content Template:

Please follow the below mentioned rules to get approve the templates.

- ✓ Use promotional category for communications intended to be sent from numerical sender id only.
- ✓ Transactional category to be used by banking enterprises only & for OTP messages during fund transfer; online payment; merchant transaction only.
- ✓ Choose a relevant/recognizable name for templates
- ✓ Use the message type as "TEXT" for all general messages & "Unicode" for regional messages.
Variable {#var#} -insertion to be required against values likes the date; amount; a/c no; OTP; names; etc...

Don'ts for Content Template:

Please don't do the below mentioned mistakes.

- ✗ Header selection against irrelevant templates.
- ✗ Selecting the "Transactional" category by non-banking enterprises.
- ✗ Invalid variable format in templates.
- ✗ Using double spaces in templates (this can be pre-checked by verifying the template on notepad++ before template submission).
- ✗ Templates with less than 6 char or variable insertion alone as a template.
- ✗ Do not use external fonts or characters other than those that appear on the keyboard.

Need more help?

If you need any further help during the registration process, you can contact directly to respective operators as details mentioned below.

- For Vodafone Idea Ltd DLT - Please refer <https://vilpower.in/faq> or contact support@vilpower.in or +91-9619500900.
- For Smartping/Videocon- <https://smartping.live/entity/register-with> or contact dlt.helpdesk@stpl.ai or 18009111111
- For Airtel DLT- <https://www.airtel.in/business/commercial-communication/> or contact DLT.CARE@Airtel.com Or call +91-9910699105
- For Jio DLT- <https://trueconnect.jio.com/#/> or contact Jio.ISOMCCSupport@ril.com
- For BSNL DLT - Please refer <https://www.ucc-bsnl.co.in/faq> or https://www.uccbsnl.co.in/spoc_support

CALL US

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For Sales Related- sales@arihantglobal.net

Visit US <https://arihantglobal.in>

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